

From Philip Morris

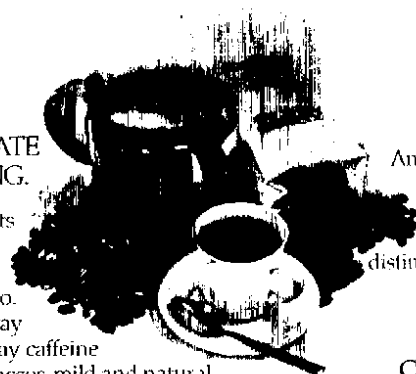
NICOTINE EXTRACTED TOBACCO

HOW A HILL OF BEANS HELPED PERCOLATE
THE NEXT BREAKTHROUGH IN SMOKING.

"If they can remove caffeine from coffee and still keep its
distinct flavor why can't we do the same with tobacco?"

That simple question inspired us to create NEXT,
the first cigarette made with nicotine-extracted tobacco.

97% of the nicotine has been removed. Taken away
naturally by our patented N-EXT Process, the same way caffeine
is removed from coffee. Leaving our mild, natural tobacco's mild and natural.



And leaving you with a choice you
never had before - tobacco
without nicotine.

You'll find it in NEXT. The
distinct, light smoke unlike any other.

NEXT.

WHAT YOU WANT
OUT OF A CIGARETTE.

Now you have a choice.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**



Available in Lights, Ultra Lights, Regular and Menthol

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